

Who is Summer Tuesday, Inc.?

Summer Tuesday, Inc, is a not-for-profit entity created for the sole purpose of producing community-based events in Stillwater, MN. We are a group of four businesses who were requested to take on Summer Tuesdays and Stillwater Harvest Fest, which are well established events. In 2012, we are adding a new event called Paint on the Water. Combined, these three events will deliver a variety of activities and experiences for all audiences. From music and movies in the park, a giant pumpkin weigh off and regatta, to an educational demonstration of graffiti art, hip-hop music and dance.

Summer Tuesday, Inc.

Here for good.

Chuck Dougherty, Water Street Inn • Cory Buettner, Leo's Grill & Malt Shop
Cassie McLemore, Northern Vineyards Winery • Scott Zahren, Alesci Gallery

Sponsorship Levels & Incentives

The prices reflected in the different packages are for sponsorship of all three events produced by Summer Tuesday, Inc.
Summer Tuesdays, Stillwater Harvest Fest & Paint on the Water

Presenting Sponsor \$15,000

(Level limited to 3 businesses)

Includes:

- *Space and Services at Event*
- *Friends and Employees night /nights at event(s)*
- *Exclusive press release announcing sponsorship*
- *Inclusion in all event publicity - "Presented by" (visibility from May 2012 - October 2012)*
- *Access/Coordination with event media partners*
- *Event Passes based on sponsor's wants and needs*
- *Right to Use Event Name in All Marketing Campaigns*
- *Large logo on posters, all event banners and the Main Stage Banner*
- *Company information distributed at STI event booth*
- *Logo & link on website - Logo on promo materials*
- *Emcee mentions throughout the event*
- *A thank you and thumbnail link on our Facebook page*
- *Option for "tailoring" additional items based on partner needs/wants*

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Premier Sponsor

\$6,000 - \$14,999

(\$2,000 - \$4,999 per event)

Includes:

- *Optional space at Event(s)*
- *Large logo on posters, all event banners and the Main Stage Banner*
- *Logo & link on website - Logo on promo materials*
- *Emcee mentions throughout the event*
- *A thank you and thumbnail link on our Facebook page*
- *6 drink tickets redeemable at the Street Dance or other event related activity*
- *6 tickets to the wine, beer and chili tasting on Saturday or other Event related activity*

Event Sponsor

\$4,500 - \$5,999

(\$1,500 - \$1,999 per event)

Includes:

- *Small Logo on sponsor posters*
- *Small Logo on event banners*
- *Logo & Link on website*
- *Emcee Mentions throughout the event*
- *A thank you and link on our Facebook page*
- *4 drink tickets redeemable at the Street Dance or other Event related activity*
- *4 tickets to the wine, beer and chili tasting on Saturday or other Event related activity*

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Supporting Sponsor

\$3,000- \$4,499

(\$1,000 - \$1,499 per event)

Includes:

- *Name on sponsor posters – Name on event banners*
- *Link on website*
- *Emcee Mention on Friday of Harvest Fest and a mention at Summer Tuesdays.*
- *A thank you on our Facebook page*
- *Listed on Summer Tuesday large sponsorship poster displayed each Tuesday and listed on banner at Harvest Fest.*
- *2 drink tickets at the Street Dance or other Event related activity*
- *2 tickets to the wine, beer and chili tasting on Saturday or other Event related activity*

Friends

\$300 - \$2,999

(\$100 - \$999 per event)

Includes:

- *Name on website*
- *A thank you on our Facebook page*
- *Listed on Summer Tuesday large sponsorship poster displayed each Tuesday and listed on banner at Harvest Fest.*
- *1 drink ticket redeemable at the Street Dance or other Event related activity*
- *1 ticket to the wine, beer and chili tasting on Saturday or other Event related activity*

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Choose Your Sponsorship Level:

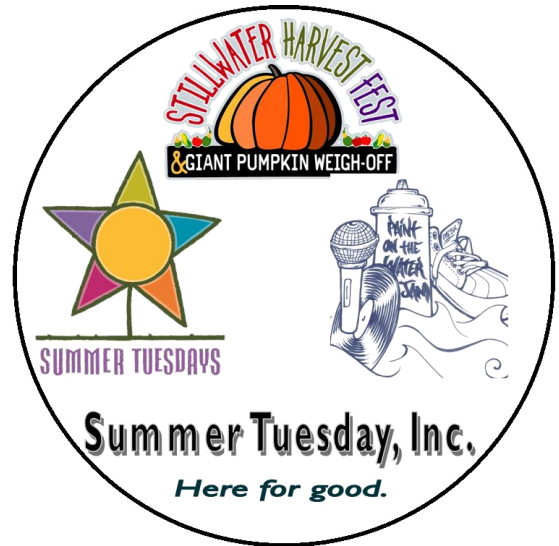
Sponsorship level prices reflect sponsorship of all three events produced by Summer Tuesday, Inc.

- Presenting Sponsorship \$15,000 +**
- Premier Sponsor**
- Event Sponsor**
- Supporting Sponsor**
- Friends Sponsor**

- We wish to sponsor all three (3) events**
- We only wish to sponsor two (2) events**
Please check two: Summer Tuesdays Paint on the Water Harvest Fest
- We only wish to sponsor one (1) event**
Please check one: Summer Tuesdays Paint on the Water Harvest Fest

Request for Information or Materials:

- Please send me a Market vendor application.



Complete & Submit Form via Mail:

Check enclosed: \$ _____ Please invoice: \$ _____ (Full Payment Due May 01)

Business/Name: _____

(As you would like to be listed on promotional materials.)

- We do not wish to be listed on promotional materials.

Primary Contact: _____

Address: _____

Phone: _____ E-mail: _____

Web Address: _____

Comments/Special Requests: _____

Please return by May 1st to receive full sponsor recognition and benefits.

Make checks payable to: **Summer Tuesday, Inc.**

Mail all checks to: Summer Tuesday, Inc., c/o Water Street Inn, 101 Water Street S., Stillwater, MN 55082

Questions? Email us at: stillwatersummertuesdays@gmail.com

We always need VOLUNTEERS for our events!

Would YOU like to be one of them? If so, contact us at stillwatersummertuesdays@gmail.com

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